



- ▶ Unlock your business vision
- ▶ Organizational alignment
- ▶ Validate budget needs
- ▶ Prioritize technology investments
- ▶ Leverage a proven methodology

Considerations:

- I know what my business goals are – how do I align them to my technology?
 - We need to bring more clarity to our technology planning process. How much should I budget?
 - Where should I start?
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A technology strategy enables your business vision.

Rather than building a technology strategy from scratch, you can leverage an established process from Celero. This approach supplements the limited capacity of internal staff, while focusing and prioritizing completion of this important strategic initiative.

When complete, you will receive:

- High level imperatives mapped to stated business goals
- A detailed execution plan for budget and planning purposes

After collecting and reviewing key documentation from your credit union, Celero will provide a template questionnaire to validate your business direction. This information will be used to facilitate a one-day on-site workshop with key credit union staff.

Technology Strategy

- Visual Strategic Map
- Detailed Execution Plan
- Planning and budget for 1–3 years