



- ▶ Get your entire organization on the same page
- ▶ Organizational alignment
- ▶ Understandable, relatable, clear goals
- ▶ Measureable metrics
- ▶ Established, world renowned strategic process

Business Strategy:

- How long does it take to review and recreate annually?
- What measures does it provide?
- Does anyone read it?

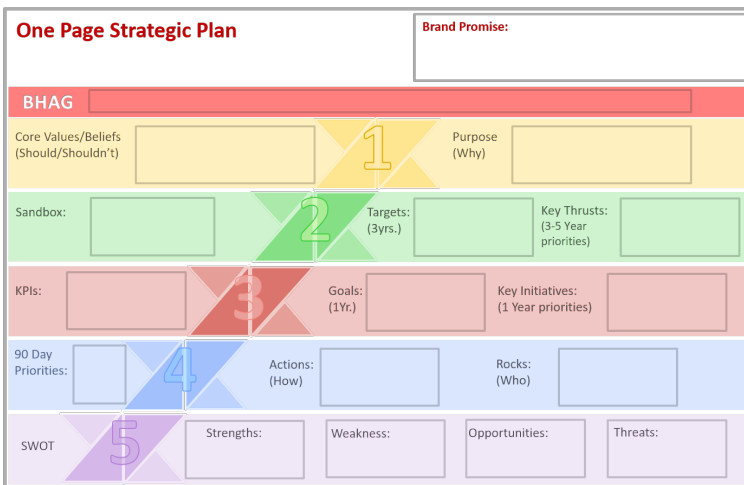
Get your entire organization on the same page – literally!

This multi-week process challenges your team to build a strategic plan that outlines your goals in a manner that is easy to read, remember, and measure. Multiple workshops engage your team in a collaborative process to build out a plan that **fits on one page**.

The iterative process ensures buy-in from key stakeholders, builds excitement within the organization, enables clear measurement, and provides a streamlined annual strategic refresh.

Don't be burdened by the costs of a large strategic initiative that produces unwieldy documents seldom reviewed. Get real results, and generate engagement from your organizational strategic exercise.

Differentiate your organization from the rest of the credit union system.



Organizational Strategy \$Market

Multi-month process, including multiple on-site working sessions with key stakeholders.

Deliverables are built and agreed upon as part of the ongoing exercises.