



▶ Celero has specialized analysts that can help you with analyzing your pricing and creating or modifying pricing packages, price rules and service fee groups to better serve your members. This will also help find revenue that may be missing from existing packages. The analyst will also support you through the testing until implementation into production.

The Celero analyst will be there to support you through your creation, testing and implementation into production.

We can do this in one of 3 ways:

- Come to your location and work one-on-one to do a full analysis and make any modifications on site.
- Do it for you – Celero analyst would complete all analysis and modifications in DNA with direction from you. Your resources will do the testing to confirm.
- Instruct you – Celero can prepare a set of detailed instructions based on your needs and your existing pricing. It would be a step-by-step guide to help you modify your existing pricing with our instructions.

Benefits

Involving Celero in your pricing analysis and modification will give you resources that you otherwise would not have. It will give you the knowledge from an expert that has been working on DNA for a while and knows how relational pricing works. They know the best ways to modify pricing to bring in the most pricing revenue based on your package offerings to your members.

Celero resources are the experts on DNA and its functionality. We can give you guidance and support on relational pricing.

Support

Whichever way you choose to create your products, the Celero analyst will be there to support you through your creation, testing and implementation into production. We can also provide training if the product you are creating is new to your staff.