



Celero's First Annual Client Conference draws world-class speakers, 145 credit union delegates

April 15, 2009 - With world-renowned keynote speakers, nearly 150 attendees and an overall satisfaction rating of four out of five, Celero's first annual client conference was a huge success.

"Given it was our first conference, we're thrilled with how the conference turned out and the overwhelmingly positive feedback we received from our credit union clients," said Shelley Legin, Senior Vice President of Marketing and Sales at Celero.

The conference, held March 15 to 17 at the Deerfoot Inn in Calgary, Alberta, featured a packed schedule of speakers and product demonstrations. Keynote speakers included ING Direct President and Chairman Arkadi Kuhlmann, Canadian futurist Tod Maffin and Dragon's Den co-host Arlene Dickinson. Breakout sessions on different products, change management and preventing fraud were popular with delegates, as were the Demo Lounges.

"With a number of financial technology conferences in North America, I think Celero really showed a fresh and innovative approach to this conference," Legin said. "We offered the caliber and variety of a national conference but with a specific, tailored approach that met the needs of our credit union clients."

Delegates from all three Prairie provinces were impressed by the conference. "The conference was a wonderful conduit in strengthening and establishing relationships with peers in the industry," said Randy Penner from Heartland Credit Union in Winkler, MB. "Attending the many demonstrations provided me greater insight into interoperability of products and services."

Brenda Lehmann from Diamond North Credit Union in Nipawin, SK said "the majority of keynote speakers were outstanding. The demos and break out sessions were also very good and I am looking forward to next year's conference."

Work has already begun on the 2010 Celero Conference being held in Winnipeg at the Delta Hotel and Conference Centre from March 8 to 10. With 80 delegates already registered for the 2010 conference, Celero is poised for another successful event next year.

To register for the 2010 Celero Client Conference, visit www.celeroconference.com.

About Celero Solutions

Celero Solutions is committed to finding fresh approaches to information technology for the Canadian credit union system. Serving primarily Alberta, Saskatchewan and Manitoba, Celero has 350 employees who deliver information technology solutions that advance and support the operations of over 200 financial industry clients. Celero Solutions was formed in 2003 and is jointly-owned by Alberta Central, SaskCentral, Credit Union Central of Manitoba, and Concentra Financial, and has offices in Calgary, Regina, Saskatoon and Winnipeg.

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